

Caring Hearts and Voices
Board of Directors Quarter 1 Strategic Meeting
November 4, 2020 7:00 - 8:00 pm
Google Meet (Virtual Meeting)

AGENDA & NOTES

- I. Call to Order: 7:02 PM
 - A. Attendance - Jean, Julie Marie, Maria & Rob
 - B. Approval of Agenda - all approve
- II. Board of Directors Reports:
 - A. President
 1. Next committee meeting in December
 2. Next BOD meeting moved to January
 - B. Secretary - minutes from past year are now up on website
 - C. Treasurer
 1. [Cash Status 11/4/2020](#)
 2. [October Statement](#) - We had a large amount of overdrafts, so Maria deposited an additional \$300 for November.
 3. 990E due January 2021 \$40 (on [budget](#) for \$10) - Maria paid and filed it early, since we have funds in the account.
 4. No other updates
- III. Committee of Directors Reports & Strategic Planning:
 - A. Service Outreach ([see report](#))
 1. JourneyCare is planning to start sharing our monthly virtual concerts
 2. Julie Marie will be doing November concert on November 23 (Facebook Live) and November 26 (YouTube)
 3. December concert will likely be our caroling for Merry Cary - we don't yet know the date
 - a) Virtual collaborative song - We Wish You a Merry Christmas
 - b) Collecting songs from a variety of people to edit into December video - ask specific people
 4. Copper Fiddle is still up in the air, but Maria is preparing just in case. Possible audience: Cosmo Bob's group "Fun with Friends" (over 1K people who like to attend events)
 5. Volunteer events: Tree of Light; musicians and tech for Copper Fiddle event - see if Jeff may be able to run OBS; future monthly virtual concerts (potentially ask
 6. Keep in mind idea to do fundraiser at SIP in spring or summer 2021

7. Let's plan for some outdoor events next summer
8. Collaborative videos - people could record separately - Rob could mix the audio and Julie Marie could edit the video together.

B. Marketing & Communications ([see report](#))

1. Website
 - a) Update homepage to highlight virtual concerts
 - b) Next BOD meeting will be in January

C. Fundraising

1. Discussed this partly under service outreach - not many other updates
2. Will make fundraising video this month
3. We might want to research fundraising platforms where people pay to view.
4. Suggested donation of \$5 on virtual concerts - could also ask performer to donate \$5
5. JourneyCare was excited to hear how much we know about streaming - could maybe merge with them more - we may need more funds, so we could add that to our fundraising pitch

IV. Adjourn Meeting: 7:52 PM