

Caring Hearts and Voices

Board of Directors Quarter 1 Strategic Meeting

November 4, 2020 7:00 - 8:00 pm

Google Meet (Virtual Meeting)

AGENDA & NOTES

I. Call to Order: 7:02 PM

- A. Attendance - Jean, Julie Marie, Maria & Rob
- B. Approval of Agenda - all approve

II. Board of Directors Reports:

A. President

- 1. Next committee meeting in December
- 2. Next BOD meeting moved to January

B. Secretary - minutes from past year are now up on website

C. Treasurer

- 1. [Cash Status 11/4/2020](#)
- 2. [October Statement](#) - We had a large amount of overdrafts, so Maria deposited an additional \$300 for November.
- 3. 990E due January 2021 \$40 (on [budget](#) for \$10) - Maria paid and filed it early, since we have funds in the account.
- 4. No other updates

III. Committee of Directors Reports & Strategic Planning:

A. Service Outreach ([see report](#))

- 1. JourneyCare is planning to start sharing our monthly virtual concerts
- 2. Julie Marie will be doing November concert on November 23 (Facebook Live) and November 26 (YouTube)
- 3. December concert will likely be our caroling for Merry Cary - we don't yet know the date
 - a) Virtual collaborative song - We Wish You a Merry Christmas
 - b) Collecting songs from a variety of people to edit into December video - ask specific people
- 4. Copper Fiddle is still up in the air, but Maria is preparing just in case.
Possible audience: Cosmo Bob's group "Fun with Friends" (over 1K people who like to attend events)
- 5. Volunteer events: Tree of Light; musicians and tech for Copper Fiddle event - see if Jeff may be able to run OBS; future monthly virtual concerts (potentially ask
- 6. Keep in mind idea to do fundraiser at SIP in spring or summer 2021

7. Let's plan for some outdoor events next summer
8. Collaborative videos - people could record separately - Rob could mix the audio and Julie Marie could edit the video together.

B. Marketing & Communications ([see report](#))

1. Website
 - a) Update homepage to highlight virtual concerts
 - b) Next BOD meeting will be in January

C. Fundraising

1. Discussed this partly under service outreach - not many other updates
2. Will make fundraising video this month
3. We might want to research fundraising platforms where people pay to view.
4. Suggested donation of \$5 on virtual concerts - could also ask performer to donate \$5
5. JourneyCare was excited to hear how much we know about streaming - could maybe merge with them more - we may need more funds, so we could add that to our fundraising pitch

IV. Adjourn Meeting: 7:52 PM