

Caring Hearts and Voices
Board of Directors Quarter 4 Strategic Meeting
June 3, 2020 7:00 - 9:00 pm
Google Meet (Virtual Meeting)

AGENDA & NOTES

- I. Call to Order
 - A. Attendance (Rob, Jean, Maria)
 - B. Approval of Agenda
- II. Board of Directors Reports:
 - A. President :
 1. Next Committee meeting - July 1, 2020 (Virtual)
Next BOD meeting - September 2, 2020 (Location TBD)
 2. 2019-2020 Year in Review - Preparation for Annual Report (Public)
 - B. Secretary : Annual Report (State of Illinois) - Due August 15, 2020
 - C. Treasurer :
 1. Financial Status-

Opening Balance: \$109.40
Ending Balance \$89.15
 2. Financial Report to be included in Annual Report (Public)
- III. [Committee of Directors Reports](#):

Items in reports will be reviewed in July, and included in Annual Report (Public)

 - A. Service Outreach (Events, Classes, Volunteers) - photos, quotes, stats, volunteer highlights
 - B. Marketing & Communications (Social Media, Website, Newsletters) - highlights, links, connection prompts, outside media mentions (Berbs the Werd podcast)
 - C. Fundraising (Donations and Sponsors) - General thank you, list of donors, donation links
- IV. Strategic Planning:
 - A. Service Outreach
 1. [Meetup](#) Update (Events/Classes/Volunteers)
 2. EVENTS
 - a) Virtual Concert Series - Sundays at 4 pm.
 3. IDEAS:
 - a) Sing from windows or outdoors at Senior Communities
 - b) Outdoor patio performances (restaurants and coffee shops)
 - c) Barrington Hospice Center - Outdoor performances
 - d) Local cable station to reach senior homes---VERY isolated!!!

- (1) Stream to cable access station > relay performances to local senior communities
 - (2) Lineup of performers
 - (3) Marketing to senior communities and program directors
- 4. LIVE Stream Music Festival - Rocktoberfest (Late September) 2020
 - a) OBS
 - b) Live stream to Facebook and Youtube
 - c) Work on streaming to Local Cable stations
 - d) Look into licensing needs for broadcasting several musicians on one program
 - (1) Line up musicians (who may be performing on scene)
 - (2) 2-days, 12 hours/day
 - (a) Schedule
 - (b) Genres specific info when musician signup
 - (c) Try to get big name local musicians
 - (d) Need photos from musician for marketing purposes
- 5. CLASSES - Voted to eliminate as a service offered to focus on supporting those in need through music by making live music accessible to those in need.
 - a) Creative Expressions - 4th Wednesday Zoom and In person when able
 - b) Songwriting?
 - c) Volunteer Training - Music Therapy Collaboration
- 6. VOLUNTEERS
 - a) Volunteer performers to live stream during the Virtual Concert Series - For Donations
 - b) Recruit performers to live stream their public or private performances to share with CH&V for those who may be unable to attend live performances due to extenuating circumstances.
- 7. Planning Meeting: Contact Jean for updates
- B. Marketing & Communications
 - 1. Website Update
 - 2. Newsletter Update
 - 3. Planning Meeting: contact Julie Marie for updates
- C. Fundraising
 - 1. Case Statement
 - 2. Chicago Triathlon participant (Austin Burns) - Cancelled
 - 3. Planning Meeting: contact Rob B. for updates
- V. Adjourn Meeting at 8:45 pm