

Caring Hearts and Voices

Board of Directors Quarter 2 Strategic Meeting

January 16, 2021 7:00 - 8:00 pm

Google Meet (Virtual Meeting)

MINUTES

I. Call to Order: 7:04 PM

A. Attendance - Jean, Maria, Rob, Julie Marie

B. Approval of Agenda - Approved

II. Board of Directors Reports:

A. President

1. Next committee meeting: Wednesday, February 3, 2021 at 7 PM

2. Next BOD meeting: Wednesday, April 7, 2021 at 7 PM

B. Secretary - Approval of Minutes from last meeting - Approved

1. Donation Letters for 2020 - Not needed for FB donors (we don't have exact amounts)

2. Volunteer Thank You Letters for 2020 - we don't necessarily have everyone's information, so for this year we'll do a generic FB post (Julie Marie will send graphic to BOD to also pass along via email as needed)

C. Treasurer

1. January 2021 - Treasurer Report

2. December Bank Statement

3. 2020-2021 Budget Review

III. Committee of Directors Reports & Strategic Planning:

A. Service Outreach

1. Current Outreach Projects -

- Backyard Concert Series (May-Sept) - Need Volunteers!

- Idea for virtual paid concerts (Eventbrite)
- 2. Upcoming Volunteer Opportunities
 - a. JourneyCare Hospice Center (Barrington) Musician
 - i. Provide music in waiting area (closed off area for musician)
 - ii. Keyboard available - asking about vocalist protocols
 - iii. Covid screening prior to entrance
 - iv. Must complete all volunteer trainings for public area volunteers through JourneyCare
 - b. Revere Court (Crystal Lake) Memory Care Musician
 - i. Must be vaccinated and willing to submit recent negative covid test, or willing to be tested on site
 - ii. Will perform for 6-7 patients who will be wheeled in to the common area and spaced out
 - iii. Interact with patients as much as possible
- 3. Possible Future Outreach Opportunities
 - a. Performances outside Assisted Living/Nursing Homes - Locations are beginning to allow vaccinated musicians with recent negative Covid tests
 - b. Outdoor Community Concerts
 - c. Return to Homeless Shelters - waiting to hear back from PADS center at WCCC in S. Barrington
 - d. Additional Collaboration Videos (monthly projects)
 - e. Warp Corps (open mics - benefit for overdose/suicide prevention)
- 2. Volunteer Musicians -
 - a) Overview of December volunteers
 - b) Volunteer Records (NEW)
 - i) Application Record

(Virtual Format)

- ii) Record of Volunteer Hour (Sheets)
- c) Refer to Volunteer Applications Connections sheet when applying to volunteer to work directly with clients in need of support through music.

B. Marketing & Communications

- December Report
 - Promoted December virtual concert with several posts on social media
 - We have had 134 views of the December virtual concert across Facebook on YouTube; premieres took place on Christmas Eve and Christmas Day
 - Shared several fun music-related videos
 - Promoted December Virtual concert on website
 - Made a few further website edits to fix glitches
 - Added minutes from last BOD meeting and information about January meeting

C. Fundraising - we went over during treasurer report

IV. Adjourn Meeting: 8:00